

# Social BookMarking Magic: Your SEO Backlinking Magnet Action Plan

[From Stmdeveloper](#)

You just created your Website, Blog or put up a <http://www.autoinstalled.com/>. Now What? Your site needs to be spidered and indexed in the search engines. One of the fast ways to accomplish this is via Social Bookmarks. Follow the action Plan below and your site will be indexed and have an initial backlinks to jump up in the Search Engine Rankings.

Also in order to have a successful and profitable Blog or Website you need traffic. There are many sources of information regarding ways to bring traffic to your site, but Social Bookmarking is one of the easiest ways with multiple benefits.

These methods are perfectly ethical and you shouldn't have any concerns doing them.

## **What is Social Bookmarking?**

Definition from Wiki:

On a Social Bookmarking system or network, users store lists of Internet resources that they find useful. These lists can be accessible to the public by users of a specific network or website. Other users with similar interests can view the links by topic, category, tags, or even randomly.

Other than web page bookmarks, services specialized to a specific subject or format - feeds, books, videos, music, shopping items, map locations, wineries, etc. - can be found

In a social bookmarking system, users store lists of Internet resources that they find useful. These lists are both accessible to the public or a specific network, and other people with similar interests can view the links by category, tags, or even randomly. Some allow for privacy on a per-bookmark basis.

They also categorize their resources by the use of informally assigned, user-defined *keywords* or tags. Most social bookmarking services allow users to search for bookmarks which are associated with given "tags", and rank the resources by the number of users which have bookmarked them. Many social bookmarking services also have implemented algorithms to draw inferences from the tag keywords that are assigned to resources by examining the clustering of particular keywords, and the relation of keywords to one another.

Its increasing popularity and competition have extended the services to offer more than just sharing bookmarks, such as rating, commenting, the ability to import and export, add

notes, reviews, email links, automatic notification, feed subscription, web annotation, create groups and social networks.

### **Benefits of Social Bookmarking**

Social Bookmarking can bring immediate traffic to your website, as web 2.0 community websites such as Technorati, Digg, Reddit and Tailrank provide almost immediate information on various topics. These type of Bookmarking sites index and categorize content usually faster than the major search engines. People looking for the latest information on certain topics usually refer to these types of services.

The benefit is two fold. They provide immediate traffic from like minded targeted viewers but also powerful backlinks to your sites that bring positive SEO and Search Engine results.

### **Bookmarking Accounts You Should Utilize**

As mentioned above there are several bookmarking sites now webmaster of blogger should be without.

If you are not using these resources, Sign up today and start.

**Digg.com** - <http://digg.com>

#### **What is Digg?**

Digg is a user driven social content website. Ok, so what the heck does that mean? Well, everything on Digg is submitted by our community (that would be you). After you submit content, other people read your submission and Digg what they like best. If your story rocks and receives enough Diggings, it is promoted to the front page for the millions of visitors to see.

What can you do as a Digg user? Lots. Every person can digg (help promote), bury (help remove spam), and comment on stories... you can even Digg and bury comments you like or dislike. Digg also allows you to track your friends' activity throughout the site — want to share a video or news story with a friend? Digg it!

Digg offers many tool to include the Digg buttons right to your sites so that others can Digg you as well. It is recommended however that you Digg a few of your post every once in awhile to get the ball rolling and traffic coming.

**Technorati.com** <http://technorati.com/>

Currently tracking 79.2 million blogs

Technorati is the recognized authority on what's happening on the World *Live* Web, right now. The Live Web is the dynamic and always-updating portion of the Web. We search, surface, and organize blogs and the other forms of independent, user-generated content (photos, videos, voting, etc.) increasingly referred to as “citizen media.”

But it all started with blogs. A blog, or weblog, is a regularly updated journal published on the web. Some blogs are intended for a small audience; others vie for readership with national newspapers. Blogs are influential, personal, or both, and they reflect as many topics and opinions as there are people writing them.

Blogs are powerful because they allow millions of people to easily publish and share their ideas, and millions more to read and respond. They engage the writer and reader in an open conversation, and are shifting the Internet paradigm as we know it.

On the World Live Web, bloggers frequently link to and comment on other blogs, creating the type of immediate connection one would have in a conversation. Technorati tracks these links, and thus the relative relevance of blogs, photos, videos etc. We rapidly index tens of thousands of updates every hour, and so we monitor these live communities and the conversations they foster.

The World Live Web is incredibly active, and according to Technorati data, there are over 175,000 new blogs (that’s just blogs) every day. Bloggers update their blogs regularly to the tune of over 1.6 million posts per day, or over 18 updates a second.

Technorati. Who's saying what. Right now.

### **Bringing your Bookmarking to Another Level:** **Action Plan**

Social Bookmarking has expanded from the original top sites and many clowns have been formed. Usually these types of situations are a waste of time. However programs

have been developed to put your Bookmarking efforts into overdrive, by creating submission sites to bookmark many accounts with one simple interface.

Onlywire.com is one of these types of programs.

<http://www.onlywire.com/>

When you signup for OnlyWire.com you can interface many bookmark accounts and with one simple procedure bookmark your blog post to all your accounts at once.

Onlywire interfaces with the following Bookmark account.

[Backflip](#)  
[Bibsonomy](#)  
[Blinklist](#)  
[Blogmemes](#)  
[Blue Dot](#)  
[de.lirio.us](#)  
[del.icio.us](#)  
[Diigo](#)  
[Furl](#)  
[Jots](#)  
[Linkroll](#)  
[Looklater](#)  
[ma.gnolia](#)  
[Markaboo](#)  
[Rawsugar](#)  
[Shadows](#)  
[Simpy](#)  
[Spurl](#)  
[Wink](#)

If you don't have a Bookmark Account from the ones listed you can easily sign up.

When you log into Onlywire you will see all the accounts listed and a place to put your individual username and passwords for the preset account.

Add your username and password to the lists then at the bottom of the page click Save My Logins.

Next step is to "Drag these links below into your toolbar". It is a simple drag and drop scenario, but Onlywire does provide a very easy explanation and video sample from there help section. If you need to view this go here:

<http://www.onlywire.com/index?services&sec=help>

Note that the Bookmark will be called : **Save Page (std)**

Once you have created your OnlyWire account, Updated your bookmark accounts and dragged the interface into your toolbar you are ready to auto bookmark your blog posts of content pages.

Simple navigate your browser to a individual blog post. Click on the Toolbar tag named **Save Page (std)**

You will see a page like this:



The screenshot shows a bookmarking form with the following fields and options:

- Title: [Text Input]
- URL: [Text Input]
- (space separate) Tags: [Text Input]
- My Tags: [Text Input]
- Mark as Private?:
- Clipping / Comments / Notes: [Text Area]
- Buttons: < Cancel, » Bookmark Page, or, » Bookmark and Email
- Post to:  Backflip,  Bibsonomy,  Binklist,  Blogmemes,  Blue Dot,  de.lirio.us,  del.icio.us,  Furl,  ma.gnolia,  Shadows,  Smpy,  Spurl,  Wink

The Title and the URL will be filled out with the information about the post you are attempting to bookmark.

Fill in the Relevant Tags that represent your post

Do Not Click the Private Box

Add any comments or short description of the Blog post

Make sure you check which Bookmarking sites you wish to bookmark.

Then click **Bookmark Page**.

You have just bookmarked several accounts with your post.

### **Supercharge Your Bookmarks:** **Action Plan**

Once you have bookmarked your pages via the Onlywire.com interface, you can supercharge your bookmarks by pinging your individual Bookmarks accounts Like de.lirio.us, del.icio.us, blinklist, bibsonomy and any bookmark accounts that file you under a username.

If you go to <http://www.pingoat.com> and <http://www.pingomatic.com> you can PING your actual book mark accounts. For example, with del.icio.us just go to your account. Copy the URL. <http://del.icio.us/yourusername>

Open up pingoat and pingomatic. Add your del.icio.us unique URL and Ping several of the ping services. Now ping a few of your other bookmark account!!

By using Social Bookmarking you are driving traffic and links to your websites.

Remember with any internet program Don't Spam the Techniques.

### **Create a Circle of Bookmarking to Keep Spiders Hopping:** **Action Plan**

Several of the Bookmarking sites are designed with individual username profiles as distinct URLs that list all your Bookmarking links. These are actual URL's and not a Session ID when you login to the site.

To create a circle of links, add your profile bookmark pages URL to other Bookmarking sites. Below is a small list of sites that have Profile Pages URLs that you can BookMark. (Replace Username with your own login site name)

del.icio.us/USERNAME  
de.lirio.us/bookmarks/USERNAME  
bibsonomy.org/user/USERNAME  
www.blinklist.com/USERNAME

You get the idea right? You bookmark your Delicious profile URL on Delirious and Delirious Profile URL on Delicious and etc for all the bookmarks that allow a profile page with URL.

When you periodically Ping some of your bookmark pages you will have a circle of links for the spiders to follow back to your sites and develop increasing value of Backlinks.

Using the above techniques along with a more automated solution such as [Social Bookmarking Demon](#) can really propel your rankings. The Bookmarking Demon automated posting to 100's of Bookmarking sites.

Using the automated social Bookmarking Demon you can create 100's of Bookmarking accounts for each profile. Then turn around and create multiple Profiles for each of these 100's of different sites.

**Example:**

**Profile 1 = 100 Bookmark locations**

**Profile 2 = 100 Bookmark locations**

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**1000 Backlinks? 2000 Backlinks? You decide**

Now Run the Auto program to Run profile 1 for all your Bookmark needs for week one. Then Go and create a Profile 2 for the same social networks and Run the same Bookmarking Links from the first week on the second week. Continue as much as you want and have 1000's of Bookmarking back links to your sites. Bookmarking Demon makes this process easy with auto creating social account, ability to save profile pages, crawl any URL for Bookmarking URLs to submit, Save Bookmarking Details, and the ability to use proxies. A truly useful tool for any blogger, webmaster, or anyone needing additional links.

[Social Bookmarking Demon](#)

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