

How to Digg your Blogs and Sites

You have heard about Digg. One of the more popular Social Networks that creates a backlinks to you Blog or website and has the ability to bring loads of traffic to your sites.

But How to Digg is still one of your questions.

Before we Get into How to Digg, we need to know what Digg is.

Digg.com - <http://digg.com>

What is Digg?

Digg is a user driven social content website. Ok, so what the heck does that mean? Well, everything on Digg is submitted by our community (that would be you). After you submit content, other people read your submission and Digg what they like best. If your story rocks and receives enough Diggings, it is promoted to the front page for the millions of visitors to see.

What can you do as a Digg user? Lots. Every person can digg (help promote), bury (help remove spam), and comment on stories... you can even Digg and bury comments you like or dislike. Digg also allows you to track your friends' activity throughout the site — want to share a video or news story with a friend? Digg it!

Digg offers many tool to include the Digg buttons right to your sites so that others can Digg you as well. It is recommended however that you Digg a few of your post every once in awhile to get the ball rolling and traffic coming.

How to Digg – Step by step.

Step 1)

First you need to create an account. To join Digg go here: <http://digg.com/register>

You will be asked to supply:

A Username

Valid Email Address

A Password to access your account

Your Birth Date

Answer the Are You Human question by typing in the provided Picture Letter or numbers

Finally Agree to the terms and conditions by checking the box

You will receive an email to the address you provided to complete your registration process. Click the link in the email and you are a new Digg Registered User.

Step 2)

Log in with your username and password. Create your profile. You can click on Manage profile to make any changes at any time.

Your Profile will ask for basic information and let you control certain setting on how you want to use Digg. In your profile you will see boxes for the following:

Real Name

Location

Instant Messenger Client

Instant Messenger Screen Name

Website

Email for Password Verification

Let other people search for me by my email address

New Password Leave Password Fields Blank to Keep Your Current Password

Verify New Password

Viewing Preferences

Set Default Comment View

Set Comment Threading View

Open Links to External Pages

Enable Profanity Filter

You can also upload a picture or icon image. I suggest you do so to make you stand out as a person and not a computer bot. It helps in this environment to have a picture of image that represents you.

Step 3)

Manage Topics

From your profile bar you can manage topics you want to see information. These topics are also the categories in which you would define your own digs.

Technology

Apple

Design

Gadgets

Hardware

Industry News

Linux/Unix

Microsoft

Mods

Programming

- Security
- Software
- Tech Deals

World & Business

- Business & Finance
- Political News
- 2008 U.S. Elections
- Political Opinion
- World News
- Offbeat News

Sports

- Baseball
- Basketball
- Extreme
- Football - US/Canada
- Golf
- Hockey
- Motorsport
- Soccer
- Tennis
- Other Sports

Science

- Space
- Environment
- Health
- General Sciences

Entertainment

- Celebrity
- Movies
- Music
- Television

Gaming

- Industry News
- Playable Web Games
- PC Games
- Nintendo Wii
- PlayStation 3
- Xbox 360

Pick a few topics in which you are interested.

Step 4)

Blog Settings

One of the powerful tools of Digg, is the feature to Post to your own blog on any feature story in Digg. It helps you with content for your own blog and creates a nice trackback link.

In order to set this feature up you go to your profile page and click on the Blog Settings Tab.

The Digg Feature for Posting to your blog supports the following Blog Systems:

WordPress

Live Journal

Movable Type

Blogger (Old Style)

Blogger (With Google Login)

Type Pad

You will need to pick the style of blog you have. Add the username and password so Digg can interface with your blog.

Step 5)

Digg Tools and buttons to help you get Digg to your sites.

Go to <http://digg.com/tools/buttons>

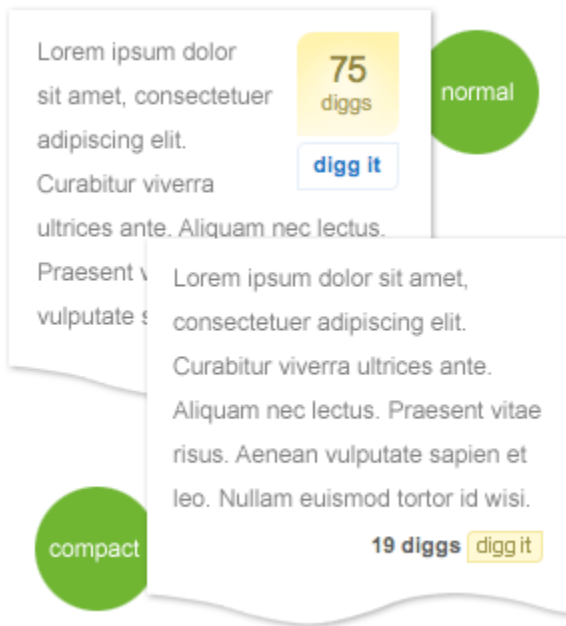
There are plenty of options to choose from and each option come with the java code to place on your website of blog.

Or you can choose the popular Digg Button that keep count of amount of diggs.

Example: Digg This without a submit option

```
<script type="text/javascript">  
digg_url = 'DIGG_PERMALINK_URL';  
</script>  
<script src="http://digg.com/tools/diggthis.js" type="text/javascript"></script>
```

Here is an example:



Step 6)

How to submit to digg.

There are several way to submit a post to Digg.

You can go Directly to Digg and fill in the blanks to submit you item here:

<http://digg.com/submit>

Or if the see a Digg Submitt button on many blog post or pages you can simple click the Java Script Digg Button.

Using the on site Submit button <http://digg.com/submit>

You will be asked several questions:

1) Where Is The Story From?

Enter the URL of the Story

Enter the Url and then Click Continue

You will be asked to supply a Title:

Story Title (Please enter a descriptive title for the story you're linking to.)

You will be asked to supply a Story Description

Story Description (Write your own description of the news story.)

You will be asked to pick an appropriate category

You will be asked to Type in the Letters provided to prove you are Human.

You then have the option of a Straight Submit Story or Submit Story & Blog It.

If the item you are digging is from your own site or the site that you also set up as a blog, then chose the first option, Submit Story. If the item you are digging is from a source not your own, then you may want to Blog it as well to increase the content on your Blog. If so chose Submit Story & Blog it.

Your Title and Digg Description will appear in the Upcomming Stories Tab in the News Section of the index page of Digg.com The Title will be hyperlinked to the source page of the article or blog post, etc.

That's the basics of How to Digg.

Advanced Digg Techniques

When you go to Digg News you will see two tabs, Popular Stories and Upcoming stories. The upcoming stories consist of all Digg posts from each and every member based upon the most recent post. Popular Stories are those that have received a significant number of Digg Users voting or Digging as well that particular story.

Popular Posts receive the most amount of click thru's. If you write a headline and description that grabs attention you are more than likely to attract a positive Digg Vote from other users. This method has been described as LINK BAIT.

Getting traffic and links to your Blog for Free: The Art of Link Baiting

Blogging today is as much more a part of community, social book marking and web 2.0 than ever before. The smart Blogger writes in such a way to attract visitors. They provide good content, then utilize social book marking elements such as Digg to invoke visitors and traffic.

Link Baiting is a term in which the headline or title and content of your article attracts enough attention to get free links to your post. It is written in a way to get other Bloggers to track back, link back, comment and Social Book mark your post.

A Track Back is a free link. A Social Bookmark from another user is a free Link. A comment (non spam) to your Blog is free content. A Plus added Digg to your post will attract more attention, more visitors. These are all the benefits of writing Link Bait posts.

Link Baiting is considered White Hat SEO. Many of the Top SEO are offering link baiting campaigns as part of their normal SEO Services. They don't come cheap. A Link Baiting Post is a viral traffic generator.

How to Link Bait:

- 1) Write a good Blog post
- 2) Write a quality Title that will attract attention.
- 3) Submit your Post to Digg.com
- 4) Notify Digg Friends of your new post
- 5) Submit your post to other Social book mark spots (Onlywire.com is excellent)
- 6) Participate in Comments to your Blog. Keep the conversation going.

Types of Link Baiting Content and Headlines:

1) Controversy

2) Authority

3) Humor

Be Social Get Friends, Add Friends it's Web 2.0 Already

One aspect of WEB 2.0 and Social Network is making connections, friends, inviting other to the community. Digg is no different.

Search for existing Friends on Digg.

From the main Digg site, on the far right corner is a menu tab to ADD FRIENDS. The URL will look like this: <http://digg.com/users/YOURUSERNAME/friends/list> (Replace YOURUSERNAME with your actual Digg account name)

You will see:

Add a Friend

Your Friends Aren't Diggers?

[Invite them to Join Digg Today](#)



Search by username, email, name, or location.

You Can Search for you known Friends, Family members, Business Associated etc. You can search by Email Address, Name and even by Location.

Search out your "Usual Suspects" and add them to your friends list.

Ask them to add you. Email people you know personally to join you on Digg. The more friends you have that might DIGG your stories posts, the Better you will be in the long run for reaching Full Digg Click Thru Traffic Potential.

If you have more questions about Digg you can find the answers from their FAQ page.
<http://digg.com/faq>

Now go start Digging and Add me as your Digg Friend:
Search for bigebiz and add me!!

<http://digg.com/users/bigebiz/news/dugg>

Eric Gehler
<http://eric-gehler.biz>

If you need to learn more about basic webmaster topics such as using “DIGG” please come visit us at Stmadeveloper.com. If you just need help – come see us at other98percent.com. It’s free and we have a great social community in there that can help you with your dig “education”.